



PRODUCT SPEC

NAME: DL Flyer
(Standard, Luxury or Premier DLFlyers)

SIZE INCLUDING BLEED: 216mm x 105mm

SIZE TRIMMED: 210mm x 99mm

COLOUR SPACE: CMYK

--- Cut Line

--- Safe Edge (Where possible all text to remain inside the safe edge line)

PREFERRED FORMAT: Press Ready PDF, all fonts and linked images embedded.

ALTERNATIVE FORMAT: EPS, all fonts converted to paths and linked images embedded
TIFF, minimum 300dpi, preferred 450dpi
PSD, minimum 300dpi, with all layers preserved and fonts included with upload