



## PRODUCT SPEC

**NAME:** A5 Folded Flyer  
(Standard or Luxury A5 Folded Flyers)

**SIZE INCLUDING BLEED:** 216mm x 154mm

**SIZE TRIMMED:** 210mm x 148mm

**COLOUR SPACE:** CMYK

- - - - - Cut Line
- - - - - Safe Edge (Where possible all text to remain inside the safe edge line)
- - - - - Fold Line

**PREFERRED FORMAT:** Press Ready PDF, all fonts and linked images embedded.

**ALTERNATIVE FORMAT:** EPS, all fonts converted to paths and linked images embedded  
TIFF, minimum 300dpi, preferred 450dpi  
PSD, minimum 300dpi, with all layers preserved and fonts included with upload