



PRODUCT SPEC

NAME: A4 Flyer
(Standard, Luxury or Premier A4 Flyers)

SIZE INCLUDING BLEED: 216mm x 303mm

SIZE TRIMMED: 210mm x 297mm

COLOUR SPACE: CMYK
- - - - - Cut Line
- - - - - Safe Edge (Where possible all text to remain inside the safe edge line)

PREFERRED FORMAT: Press Ready PDF, all fonts and linked images embedded.

ALTERNATIVE FORMAT: EPS, all fonts converted to paths and linked images embedded
TIFF, minimum 300dpi, preferred 450dpi
PSD, minimum 300dpi, with all layers preserved and fonts included with upload